

DID YOUR BUSINESS PURCHASE JUUL E-VAPOR PRODUCTS?

YOU MAY BE ELIGIBLE TO RECOVER MONEY!

SUMMARY

Total Settlements Reached:
No settlements at this time

Purchase Date Range(s):
Varies

Filing Deadline(s):
Not Established

*Specific information about the class
action(s) listed below*

"Eligible Class Members":

- **Direct Purchaser Class** – All persons or entities in the United States that purchased “E-Vapor Products” (defined below) directly from Juul Labs, Inc. (hereafter, “Juul”) or any of its subsidiaries or affiliates from October 5, 2018 through February 26, 2026; or
- **Indirect Reseller Class** – All businesses and entities in the District of Columbia, AZ, CA, FL, HI, IA, KS, ME, MA, MI, MN, MS, MO, NE, NV, NH, NM, NY, NC, ND, OR, RI, SD, UT, VT, WV and/or WI that purchased Juul pods (excluding Juul devices or Juul kits containing devices) indirectly from Juul for resale from December 1, 2018 through March 31, 2025.

Definition of “E-Vapor Products”:

E-Vapor Products are electronic devices that deliver nicotine to a user by vaporizing a liquid nicotine solution. In a closed system, the liquid is contained in a pre-filled, sealed cartridge, pod, or tank. This includes any closed system E-Vapor Product (i.e., any JUUL pods or devices) purchased directly from Juul or Altria, Group, Inc. (hereafter, “Altria”) at Juul.com or through a direct purchasing agreement with the Juul or Altria (collectively, the “Defendants”).

**THIS IS NOT AN OFFICIAL COURT NOTICE.
INFORMATION CONTAINED IN THIS SUMMARY IS SUBJECT TO CHANGE.**

CLASS ACTION SUMMARY

**E-CIGARETTES (E-VAPOR PRODUCTS) DIRECT PURCHASER AND INDIRECT RESELLER
ANTITRUST CLASS ACTIONS**

Case History

In 2020, class action lawsuits were filed on behalf of the Direct Purchaser and Indirect Reseller Classes alleging that agreements between Juul and Altria wherein Altria agreed to refrain from competing against Juul in the U.S. market for E-Cigarettes in return for an ownership interest in Juul restrained competition in the E-cigarette market and affected the prices of E-Cigarettes in violation of state and federal laws. It is impossible to predict the outcome, but money may become available to Eligible Class Members if a settlement is reached with one or more of the Defendants in the future. FRS will update this Summary as the case progresses and new information becomes available.

The Services FRS Provides: *Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.*

How to Retain FRS: *If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.*

If a monetary settlement is obtained, information about it will be available from Class Counsel. You also may visit the Court-approved website once one is established. Please understand that you have the right to file on your own if and when there is a monetary settlement. To learn more about our services, visit www.FRSco.com.