

Class Action Summary

Facebook Advertising
Antitrust Class Action

***This is not an official Court Notice. Information contained in this Summary is subject to change.
There is no monetary settlement at this time.***

If you or your business purchased advertising through Facebook on or after **August 15, 2014**,
an antitrust class action lawsuit alleging price fixing may affect you.

Eligible Class Members: If certified, eligible Class Members are all persons and entities in the United States who or which, from August 15, 2014 to the present, paid for the placement of at least one advertisement on Facebook, Inc.'s ("Facebook") platforms (including Facebook and Instagram platforms), which was purchased through Facebook's Ad Manager or Power Editor.

Excluded from the class are advertisements purchased pursuant to agreements other than Facebook's Terms of Service or Statement of Rights and Responsibilities; advertisements purchased using only non-lookalike Custom Audiences as the targeting criteria; advertisements purchased using Reach and Frequency buying; advertisements purchased with the objectives of canvas app engagement, canvas app installs, offer claims, event responses, page likes, or external; and advertisements for which Facebook provided a Potential Reach lower than 1000.

Case History: Commencing in 2018, class action lawsuits were filed alleging Facebook misrepresented certain advertising statistics which induced advertisers to pay more for Facebook advertising than they otherwise would have been willing to pay, and which provided Facebook with an unfair competitive advantage over other online advertising platforms. It is impossible to predict the outcome, but money may become available to eligible class members if the class is certified and a settlement is reached with Facebook in the future. FRS will update this Summary as the case progresses and new information becomes available.

**If a monetary settlement is obtained, information about it will be available from Class Counsel.
You also may visit the Court-approved website once one is established.**

***Please understand that you have the right to file on your own if and when there is a
monetary settlement.***

To learn more about our services, visit www.FRSCO.com.

The Services FRS Provides: Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.

How to Retain FRS: If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.