

**Class Action Summary**

**Google Advertising**  
**Antitrust Class Action - Advertisers**

*This is not an official Court Notice. Information contained in this Summary is subject to change.  
There is no monetary settlement at this time.*

If you or your business used Google's display advertising services on or after **January 1, 2016**,  
an antitrust class action lawsuit alleging price fixing may affect you.

---

**Eligible Class Members:** If certified, eligible Class Members are all persons and entities in the United States who or which, from January 1, 2016 to the present, used Google LLC's (hereafter, "Google") "Display Advertising Services" (defined below) to place an ad on a website operated by another entity (advertisers) or place an ad from a third party on their own website (publishers).

**Definition of "Display Advertising Services":** Display advertising is advertising that appears alongside content on websites themselves and comes in many forms, including banners, images and videos. An advertiser's products or services are typically placed on websites likely to be viewed by the advertiser's target audience. Display Advertising Services encompasses all the various steps that are necessary to facilitate placement of digital advertisements into the available supply of display advertising space made available by publishers.

**"Defendants":** Google and its parent company Alphabet Inc.

**Case History:** In 2020, class action lawsuits were filed alleging the Defendants engaged in unfair business practices, restrained competition and unlawfully acquired and maintained monopoly power in the Display Advertising Services market in violation of U.S. federal antitrust laws. It is impossible to predict the outcome, but money may become available to eligible class members if the class is certified and a settlement is reached with one or more of the Defendants in the future. FRS will update this Summary as the case progresses and new information becomes available.

**If a monetary settlement is obtained, information about it will be available from Class Counsel.  
You also may visit the Court-approved website once one is established.**

***Please understand that you have the right to file on your own if and when there is a monetary settlement.  
To learn more about our services, visit [www.FRSCO.com](http://www.FRSCO.com).***

---

**The Services FRS Provides:** Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.

**How to Retain FRS:** If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.